

What file format should I use?

EPS – Scaleable vector format. Best for print applications, but does not display well in Microsoft software (Word, PowerPoint, etc.).

PNG – File format with a transparent background. Ideal for screen usages such as websites, PowerPoint presentations, etc. **Not recommended for print.**

JPG – Ideal for screen usages such as websites, PowerPoint presentations, etc. **Not recommended for print.**

If you have questions about the appropriate uses of any of the materials provided here or need assistance using the files provided, please contact Marketing and University Relations at 423.236.2831.



adv_philanthropy_greenv.eps
adv_philanthropy_greenv.png
adv_philanthropy_greenv.jpg



adv_philanthropy_greenh.eps
adv_philanthropy_greenh.png
adv_philanthropy_greenh.jpg



adv_philanthropy_blackv.eps
adv_philanthropy_blackv.png
adv_philanthropy_blackv.jpg



adv_philanthropy_blackh.eps
adv_philanthropy_blackh.png
adv_philanthropy_blackh.jpg



adv_philanthropy_whitev.eps (also .png)



adv_philanthropy_whiteh.eps (also .png)